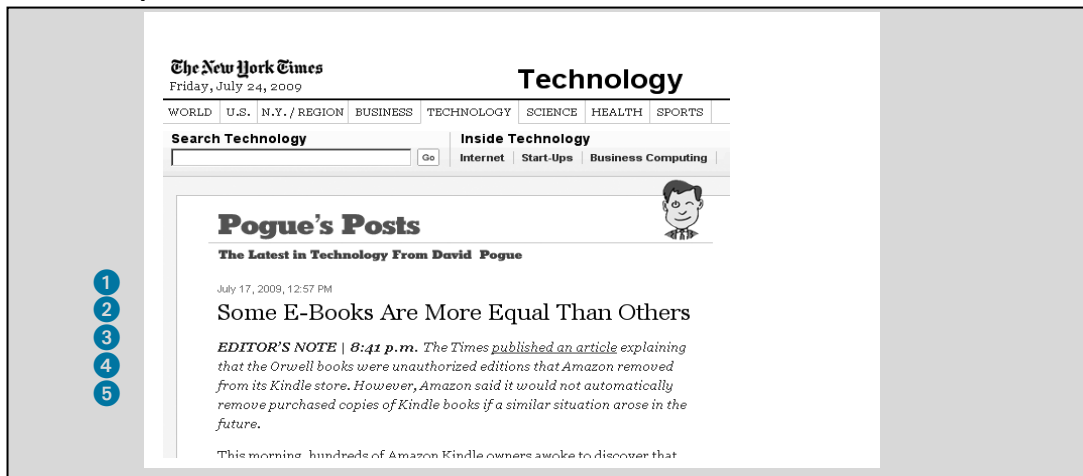


**Citation Elements in order:**

- ① **Author:** David Pogue
- ② **Title of post:** Some E-Books Are More Equal than Others
- ③ **Name of blog:** Pogue's Posts: The Latest in Technology from David Pogue
- ④ **Newspaper name:** *The New York Times*
- ⑤ **Publication date:** Friday, July 17, 2009
- ⑥ **URL:** <http://pogue.blogs.nytimes.com/2009/07/17/some-e-books-are-more-equal-than-others/>
- ⑦ **Date of access:** July 24, 2009

**Document Example:****Proper Bibliographical Reference Format:**

Bibliographical references are single-spaced and indented after the first line:

Pogue, David. "Some E-Books Are More Equal Than Others." Pogue's Posts: the Latest in Technology from David Pogue. *The New York Times*, July 17, 2009. <http://pogue.blogs.nytimes.com/2009/07/17/some-e-books-are-more-equal-than-others/> (accessed August 18, 2009).

**First Footnote or Endnote Citations:**

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<sup>1</sup>David Pogue, "Some E-Books Are More Equal Than Others," Pogue's Posts: the Latest in Technology from David Pogue, *The New York Times*, July 17, 2009, <http://pogue.blogs.nytimes.com/2009/07/17/some-e-books-are-more-equal-than-others/> (accessed August 18, 2009).

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<sup>2</sup>Pogue OR <sup>2</sup>Pogue, "Some E-Books."