

Citation Elements in order:

- ① **Name of newspaper:** The Wall Street Journal
- ② **Publication year:** 2009
- ③ **Title of article:** Taste: It's a Bird, It's a Plane, It's...Obama
- ④ **Exact publication date:** July 10
- ⑤ **Page numbers:** W13
- ⑥ **URL:** <http://proquest.umi.com/pqdweb?did=1781282241&sid=2&Fmt=3&clientId=8019&RQT=309&VName=PQD>
- ⑦ **Date of access:** July 29, 2009

Document Example:

The screenshot shows a ProQuest document page. At the top, there are navigation tabs: Basic, Advanced, Topics, Publications, and My Research. Below the tabs, it says 'Databases selected: ProQuest Newspapers'. The main heading is 'Document View' with a 'Back to Results' link. There are icons for Print, Email, Copy link, Cite this, and Mark Document. The article title is 'Taste: It's a Bird, It's a Plane, It's...Obama' with a citation number 1. Below the title is the author 'Jonathan V. Last' and the publication 'Wall Street Journal' (Eastern edition), New York, N.Y., Jul 10, 2009, pg. W13. There is an 'Abstract (Summary)' section with a brief description of the article's content. At the bottom, there is a link to 'Jump to indexing (document details)'.

Proper Reference Format:

Refer to newspapers in notes or within the text. However, if a reference is called for, here's the format. The newspaper name substitutes for the name of the article's author:

The Wall Street Journal. 2009. "Taste: It's a Bird, It's a Plane, It's...Obama." July 10: W13.
<http://proquest.umi.com/pqdweb?did=1781282241&sid=2&Fmt=3&clientId=8019&RQT=309&VName=PQD> (accessed July 29, 2009).

Citation in Text:

Citations are placed in the context of discussion and are formatted like so, using the newspaper title and the date of publication. If the citation refers to a reference, then:

(The Wall Street Journal 2009)

Alternatively, you can integrate the citation into the sentence by means of narrative. This is the preferred way, like so:

In his article of July 10, 2009 in *The Wall Street Journal*, Jonathan V. Last described cultural responses to the Barack Obama phenomenon.

Use a specific page number with citations that include direct quotations. The page number follows a comma after the publication date:

(The Wall Street Journal 2009, W13)