

Citation Elements in order:

- ❶ **Authors:** Mark Jung-Beeman, Edward M. Bowden, Jason Haberman, Jennifer L. Frymiare, Stella Arambel-Liu, Richard Greenblatt, Paul J. Reber, John Kounios
- ❷ **Article title:** Neural Activity When People Solve Problems with Insight
- ❸ **Name of periodical:** *PLOS Biology*
- ❹ **Periodical format:** Online
- ❺ **Publication date:** April 2004
- ❻ **Volume:** 2
- ❼ **Pagination or other identifying information:** e97

Document Example:

The screenshot shows the PLOS Biology journal article page. At the top, the journal logo and 'PUBLIC LIBRARY OF SCIENCE' are visible. A navigation bar includes links for Home, Current Issue, New Articles, Archive, Submit Paper, and Content Alerts. Below this, the volume and issue information are displayed: 'Volume 2 | Issue 4 | APRIL 2004' and 'e97'. A 'Welcome to the Public Library of Science' message is present, followed by a 'Research Article' section. The article title 'Neural Activity When People Solve Verbal Problems with Insight' is prominently displayed, along with the authors' names: Mark Jung-Beeman^{1*}, Edward M. Bowden¹, Jason Haberman¹, Jennifer L. Frymiare², Stella Arambel-Liu¹, Richard Greenblatt³, Paul J. Reber¹, and John Kounios^{2*}. Numbered callouts (❶-❷) are overlaid on the page to correspond with the citation elements listed above.

Bibliographic Reference Citation:

Bibliographic references are single-spaced and are indented after the first line. Include all authors associated with the article:

Jung-Beeman, M.; Bowden, E. M.; Haberman, J.; Frymiare, J. L.; Arambel-Liu, S.; Greenblatt, R.; Reber, P. J.; Kounios, J. Neural Activity: When People Solve Problems with Insight. *PLOS Biol* [Online] 2004, 2, e97.

Author-Date Reference

Author-date references are placed in context in your paper and are formatted like so:

(Jung-Beeman et al., 2004)